

Brands pitch experiences, hope for millennial buy-in

From furniture and mobile phones to fashion and lifestyle, experience stores are opening up new paths to customer engagement and retention

TE NARASIMHAN
Chennai, 25 April



What does it take to sell clothes, mobile phones, furniture, bikes, cars and all else to millennial customers? Engaging them with the right experience say brand custodians at Fab India, Royal Enfield, Pepperfry, One Plus, RedMi and many others.

Royal Enfield looks to build a biking community around its brand, while Fabindia has a café and a children's entertainment zone inside its new experience centres

Over the past year and more, several brands have experimented with their retail outlets or opened up new ones to serve up a range of experiences—café, wellness centres, children's playrooms, reading corners and what have you—apart from their core offering. The brand promise, they say, is increasingly about values and emotional connections as much as it is about a product or a service to meet a need.

Brands such as Pepperfry, born and bred in the digital universe, look at experience centres as physical outposts that help bring customers into the fold. Customers want to touch, feel and interact with furniture, said its spokesperson. Pepperfry Studios help the consumer choose the right type of furniture and have a conversion (customers to foot-falls) ratio of over 50 per cent. "The average ticket size of a studio order is three times that of an online order. Studios contribute 30 per cent to our topline and we have seen catchment sales go up by 90-100 per cent in areas where we have launched a Studio," the spokesperson added. The company has ramped up its offline strategy significantly,

going from 29 Studios at the end of FY2018 to 52, end of FY2019. The company said that it was targeting an increase in their contribution to the topline from 30 to 45 per cent.

One Plus that started with an online-only presence and set up its first experience store in Bengaluru has now expanded to Chennai and Delhi. Vikas Agarwal, general manager, One Plus India says Indian consumers prefer to touch and feel the product before making their purchase. Besides premium buyers look for a value-added experience woven around their core purchase. Hence Agarwal added, One Plus serves gourmet coffee and creates an ambience of exclusivity in its centres.

Rival mobile handset brand Xiaomi has five 'Mi Home' stores across Chennai, Bangalore, Delhi and Mumbai. The centres are a way for the brand to reach out to customers directly thereby removing multiple operational costs and inefficiencies said the company's spokesperson.

For home décor and lifestyle brands experience centres are a longstanding tra-

dition. KE Ranganathan, managing director, Roca Bathroom Products said that they help provide a seamless retail experience. For some it is a way to showcase the diverse set of products in its fold and establish an umbrella brand. Vasanth Kumar, managing director, Lifestyle International said they are setting up large (50,000 square feet) centres where its products will be retailed.

However experience centres are much more than retail showrooms. They are not about products or pricing, but a place where one can relax and enjoy the entire shopping experience say the brands that are working on creating such centres. For bike brand Jawa, experience stores create a warm brand experience, said Ashish Joshi, chief executive officer, Classic Legends. Here buyers can walk in, read about the bike's Czechoslovakian origins, dig into motorcycle folklore or buy T-shirts and accessories or browse around the small library of books located in the space. The art of retail it would appear is all about the art of mastering the subtle sales pitch.

document that it may never turn profitable. "The traditional valuation metrics such as price-to-earnings ratio or discounted cash flow can't be applied to these new-age companies," says Pant.

Market players say some domestic investors have already made healthy returns by investing in US tech stocks and are willing to place more bets despite the red-herring.

The Nasdaq Composite index, a bellwether for the performance of technology companies, has risen 65 per cent in the past four years and 22 per cent so far in 2019. In comparison, the benchmark Sensex has gone up 35 per cent in the past four years and 7 per cent year to date.

Thakkar says that having exposure to global stocks helps in diversification and managing volatility. "Similar investing opportunities are not available in the domestic markets. Also, domestic factors like general elections don't impact global stocks. So the overall portfolio volatility comes down," he says.

Experts, however, say getting IPO allotment in the US is challenging but investors can easily buy shares post-listing under the Reserve Bank of India's liberalised remittance scheme (LRS). Unlike the domestic markets, which have special reservations for retail investors in the IPO, the allotment in the US markets is done at the discretion of investment bankers managing the issue.

Leading brokerage ICICI Securities said its client won't be able to apply in the Uber IPO, but they could buy shares post-listing. "ICICI Securities, through its partnership with Saxo Bank, allows resident Indian customers to invest and trade in 36 exchanges, including the major ones like the NYSE. Through this platform, resident Indian customers get access to invest in equity and ETFs only. IPOs, MFs and bonds cannot be purchased by Indian customers. However, after the listing of any IPO, customers can invest in the stocks from secondary markets. According to RBI regulations, up to \$250,000 per annum can be invested by a customer through this route," said an ICICI spokesperson.

Wealth management firms say they are looking to tie up with US-based investment bankers and global brokers to facilitate investments in unicorn companies.

Yadav, comes from a prestigious family and her father-in-law was a Member of Parliament from there. She is young, and energetic. The people of Varanasi will take their decision on the basis of the work. Tall promises were made (by the PM), but barely a few fulfilled. The PM had promised to convert Kashi into Kyoto and see what has been done. The Ganga river is yet to be cleaned and it is not possible unless Yamuna in Delhi is cleaned.

Despite a mega investors conclave and big MOUs, development is not a poll issue in UP. All the claims on industrial development, investment and infrastructure development are false. True, there was an investor's summit, and MOUs of several lakh crores were signed but nothing happened on ground. Tell me, one industrialist goes to Kolkata, Mumbai and Lucknow, and signs MOU of ₹50,000 crore, but from where will he arrange funds? The economy is in bad shape and so are the banks. How will anyone invest in UP. If these claims were true, why UP CM is not seeking votes in the name of industrial development? UP's industrial development has come to a halt.

If the alliance gets a good number of seats, who will be your PM candidate?

We haven't thought about this, but one thing is clear that there would be a new PM this time. We, the alliance and entire opposition, are going to change the PM on May 23. There are so many choices before us. There is no lack of good leaders in the Opposition, unlike BJP which has only one person. Let the time come and you will see a worthy and democratic name as prime minister.

Maruti signals tough road

The Society of Indian Automobile Manufacturers (SIAM) has forecast a single-digit growth for overall vehicles sales in FY20, owing to rise in commodity prices, the elections, a below-normal monsoon, and the recent repo rate cut by RBI. According to SIAM, passenger vehicle sales are projected to grow at 3-5 per cent and commercial vehicles at 10-12 per cent. The two-wheeler segment is expected to grow at 5-7 per cent and the three-wheeler segment at 7-9 per cent.

"India's passenger vehicle market is facing a challenging business environment, with urban sales declining and rural sales growth coming close to single digits in the past few months. A few regions witnessed a higher monsoon deficit, impacting the rural economy, which, in turn, has dragged down demand over the last four to five months," said Mitul Shah, vice-president, research, Reliance Securities.

However, the carmaker has earmarked a capex of ₹4,500 crore for the current financial year.

The investment will go into various initiatives, including new product development, R&D and land acquisition for the sales network, the company's chief financial officer Ajay Seth said.

▶ FROM PAGE 1

Jet asks govt to protect its foreign traffic rights

The current National Civil Aviation Policy allows an airline to commence flights on routes abroad only if it deploys at least 20 aircraft or 20 per cent of its seat capacity on domestic operations. The policy does not specify criteria for withdrawal of such approval.

In its letter, Jet says the rules allow an airline to hold the traffic right up to six months upon discontinuation of the service. And, that an airline has to first intimate the ministry regarding discontinuation of flights on foreign routes and share a plan regarding resumption.

"If resumption is not planned within six months or it is planned but not effected within six months, (only then will) the unutilised rights be treated as surrendered and the ministry be free to allocate these to other airlines," Dube said.

Desi investors eye unicorn IPOs in US

That's probably why some investors fancy buying these shares," adds Rajeev Thakkar, CIO, PPFAS Mutual Funds, an asset manager known for overseas equity investments.

The forthcoming unicorn IPO is likely to be of ride-hailing firm Uber, which is eyeing a valuation in excess of \$100 billion, despite having a warning in its offer

BS SUDOKU

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HOW TO PLAY

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'Cong's focus is 2022 UP polls, not this general election'

In Varanasi, your candidate is weak compared to PM Modi. PM Modi himself is contesting in Varanasi, but our candidate is not a weak one. The SP nominee in Varanasi, Shalini

THE GREAT EASTERN SHIPPING CO. LTD.
Regd. Office: Ocean House, 134-A, Dr. A.B. Road, Worli, Mumbai-400 018
CIN NO.: L35110MH1948PLC006472
Tel. No.: +91 (22) 66613000; Fax No.: +91 (22) 24925900

NOTICE

Notice is hereby given pursuant to Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that a meeting of the Board of Directors of the Company will be held on Monday, May 06, 2019 inter-alia, to take on record the audited financial results of the Company for the year ended March 31, 2019.

This notice is available on the Bombay Stock Exchange website (URL: www.bseindia.com/corporates), the National Stock Exchange website (URL: www.nseindia.com/corporates) and on the Company website (URL: www.greatship.com / press_releases.html).

For The Great Eastern Shipping Co. Ltd. Sd/-
Jayesh M. Trivedi
President (Sec. & Legal) & Company Secretary
Place : Mumbai Email: shares@greatship.com
Date : April 25, 2019 Web: www.greatship.com

NIIT Technologies Limited
CIN : L65993DL1992PLC048753
Regd. Office : 8, Balaji Estate, First Floor, Guru Ravi Das Marg, Kalkaji, New Delhi - 110019.
Ph: 91 (11) 41675000, Fax: 91 (11) 41407120
Website: http://www.niit-tech.com; Email: investors@niit-tech.com

NOTICE

Notice is hereby given pursuant in terms of Regulation 29 and 47 of the Securities Exchange Board of India (Listing Obligations & Disclosure Requirements) Regulations, 2015, that the next meeting of the Board of Directors of the Company is scheduled to be held on Saturday, May 04, 2019, inter-alia, to consider and take on record the Audited annual accounts and Financial Results for the quarter/year ended March 31, 2019 (both Standalone and Consolidated) alongwith Auditors Report thereon and other matters, if any.

The said notice may be accessed on the Company's website at http://www.niit-tech.com/investors/disclosures-under-listing-regulations and also on the website of National Stock Exchange at https://www.nseindia.com and BSE Limited at https://www.bseindia.com

For NIIT Technologies Limited Sd/-
Lalit Kumar Sharma
Company Secretary & Legal Counsel
Dated : April 25, 2019
Place : Noida

Cummins India Limited
Regd. Office: Cummins India Office Campus, Tower A, 5th Floor, Survey No. 21, Balewadi, Pune 411 045, Maharashtra, India (CIN: L29122PN1962PLC012276)
Tel.: (020) 67067000 Fax : (020) 67067015.
Website: www.cumminsindia.com
Email: cil.investors@notes.cummins.com

NOTICE

The Company proposes to issue share certificates to the following share-holder in lieu of original certificates standing in their names and reported lost/misplaced, if objection is not received within 15 days hereof.

Sr. No.	Shareholder Name	Folio No.	Share Certificate Nos.	Distinctive Nos. From	Distinctive Nos. To	No. Of Shares	Face Value ₹
1	Late Mr. Alindra Nath Chunder Mrs. Maya Chunder (Applicant)	A004197	7139	41287001	41293600	6600	2
			7140	41293601	41300200	6600	2

The public is hereby warned against purchasing or dealing in any way, with the above share certificates.

For Cummins India Limited
Sandeep Sinha
Managing Director
DIN: 02400175

Place: Pune
Date: April 25, 2019

LAURUS Labs
Knowledge . Innovation . Excellence

Registered Office: Plot No.21, Jawaharlal Nehru Pharma City, Parawada, Visakhapatnam - 531 021, Andhra Pradesh, India.
Corporate Office: 2nd Floor, Serene Chambers, Road No. 7, Banjara Hills, Hyderabad - 500 034, Telangana, India.

Contact Numbers: Tel: +91 40 3980 4333; Fax: +91 40 3980 4320
E-mail: secretarial@lauruslabs.com; Website: www.lauruslabs.com
Corporate Identity Number: L24239AP2005PLC047518

NOTICE

Notice is hereby given, pursuant to Regulation 29 and 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, that a meeting of the Board of Directors of the Company will be held on Thursday, 2nd May, 2019, inter-alia, to consider and approve audited financial results of the Company for the quarter and financial year ended 31st March, 2019 and to recommend Dividend, if any, on Equity Shares for the year ended 31st March, 2019.

By Order of the Board
For **Laurus Labs Limited**
Sd/- **G.Venkateswar Reddy**
Company Secretary
Place: Hyderabad
Date: April 25, 2019

PUNJAB & SIND BANK
Panchasheel Towers, Parklane, SECUNDERABAD - 500 003
Phone: 040-27847479, 27814827. email: s0319@psb.org.in

POSSESSION NOTICE

[RULE 8(1) OF THE SECURITY INTEREST (ENFORCEMENT RULES, 2002)]

Whereas the Authorised Officer of the PUNJAB & SIND BANK, under the provision of Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002, issued a Demand Notice dated 06.02.2019 calling upon the borrowers: 1) M/s. New O.P. Wines, Prop: Sri Prithal Singh Oshan, 2) Sri O. Prithal Singh S/o Sri Gurnam Singh, 3) Sri Harinder Singh S/o Sri Gurnam Singh, 4) Sri Kesar Singh S/o Sri Gurnam Singh, 5) Smt. Tarochan Kaur W/o Sri O. Prithal Singh, 6) Sri Harikrish Singh S/o Sri O. Prithal Singh, 7) Sri Roshan Singh S/o Sri O. Prithal Singh, to repay the amount mentioned in the notice being Rs. 9,88,652-77 (Rupees Nine Lakh Eighty Eight Thousand Six Hundred Fifty Two Rupees Seventy Seven only) plus interest thereon w.e.f. 01/02/2019 together with cost and future expenses within 60 days from the date of said Notice.

The borrower/guarantors having failed to repay the amount, notice is hereby given to the Borrower/Guarantors and the public in general, that the undersigned being the Authorised Officer has taken possession of the property described herein below, in exercise of powers conferred on him under Section 13(4) of the said Act read with Rule 8 of the above rules, on this day of 23.04.2019.

The borrower/guarantors in particular and the public in general are hereby cautioned not to deal with the property and any dealing with the property will be subject to the charge of Punjab & Sind Bank, for Rs. 9,88,652-77 (Rupees Nine Lakh Eighty Eight Thousand Six Hundred Fifty Two Rupees Seventy Seven only) plus interest thereon w.e.f. 01/02/2019 together with cost and future expenses of this proceedings less recovery received subsequent to notice date.

Properties Details:

1) Residential property at 11-2-47/2, Plot no: 6, Namalagundi, Seethaphalmandi, Secunderabad, admg. 306.5 Sq.yds in the name of Sri O. Prithal Singh, Sri Harinder Singh & Sri Kesar Singh. Boundaries of the Property: North :H.No: 11-2-47/21, South: H.No: 11-2-47/33, East : Neighbour's House, West : 10' wide road.

2) Shop No-U-18, in ground floor, at Mittal Chambers, M.G. Road, Secunderabad, admg. 291 sq.ft. of built up area with 7.81 sq.yds of UDS in the name of Sh. O. Prithal Singh. Boundaries of Entire Property: North : Shop no-U-19, South : Shop no. U-17, East : open, West : Passage.

Date : 23.04.2019, Place : Hyderabad Sd/- Authorized Officer, Punjab & Sind Bank

CORRIGENDUM

GUJARAT FOILS LIMITED
CIN : L28999GJ1992PLC018570
Regd. Office: 3436-3439, Phase IV, Chhatral, GIDC, Taluka: Kalol, Distt. Gandhinagar
Corporate Office: 308, Ceejay House, Dr. A.B. Road, Worli, Mumbai - 400018. email id: rahul.singh@gujaratfoils.com
website: www.gujaratfoils.com

This is with reference to the Printed Annual Report of the Gujarat Foils Limited for the financial year ended 2017-2018 circulated and despatched to the Shareholders of the Company and all other Regulating Authorities including BSE Limited, it is hereby notified by this Corrigendum that the above mentioned Annual Report contains some inadvertent typographical error on page no. 10 in 3rd and 4th point of Annexure B (CSR activities) of Director's Report. Hence the following correction in 3rd and 4th point of Annexure B on page no. 10 may please be noted by all the stakeholders and concerned authorities:

3. Average net loss of the Company for last three financial years i.e 2014-15, 2015-16 & 2016-17	Rs. (85,513,433/-)
4. Prescribed CSR Expenditure (two per cent of the amount as in item 3 above)	NIL (CSR not applicable for the Financial Year 2017-18)

For Gujarat Foils Limited
Sd/-
Rahul Singh
Date: 25/04/2019 Company Secretary & Compliance Officer
Place: Mumbai Membership No: F6469

Indiabulls VENTURES

Indiabulls Ventures Limited
Regd. Office: M-62 & 63, First Floor, Connaught Place, New Delhi - 110 001.
CIN: L179990DL1995PLC069631
Email: helpdesk@indiabulls.com, Tel: 0124-6681199, Fax: 0124-6681240, Website: www.indiabullsventures.com

Sub: Statement of fund utilization, raised through Rights Issue for the quarter ended March 31, 2019

In terms of Regulation 32 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby state that during the quarter ended March 31, 2019, an aggregate amount of Rs. 294.74 crores was raised by the Company through Rights Issue of its equity shares, which was utilized as per object stated in the Letter of Offer, for Rights Issue.

The aforesaid statement, as reviewed by the Audit Committee, is available on the website of the Company (www.indiabullsventures.com) or that of National Stock Exchange of India Limited (www.nseindia.com) and BSE Limited (www.bseindia.com).

For Indiabulls Ventures Limited
Sd/-
Lalit Sharma
Place: New Delhi
Date : April 25, 2019
Company Secretary

Central Bank of India
HYDERABAD MAIN BRANCH, BANK STREET, KOTI, HYDERABAD, TELANGANA - 500095 PH:040-23468936/38

APPENDIX IV [RULE 8 (1)] POSSESSION NOTICE (for immovable property)

TO, Mrs. Ch.Shobha Rani W/o Ch.Ramachandhar H No.9-124, Sri Gayathri Colony, Jilelaguda Saroor Nagar, Hyderabad 500097. GUARANTOR, Mr. Kallepally Ramesh Babu H.No.11-7-336 Q.No. 12-1070, Santhoshnagar, Godavarkhanti-505211 Ramangundam Mandal.

Where as the undersigned being the authorized officer of the Central Bank of India under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 (Act 54, of 2002) and in exercise of powers conferred under section 13(12) read with rule 9 of the Security Interest (Enforcement) Rules, 2002 issued a Demand notice dated 03/01/2019 calling upon the borrower Mrs. Ch Shobha Rani W/o Ch Ramachandhar and Mrs. Ch Sruthi D/o Ch Rama chardar to repay the amount mentioned in the notice being Rs.17,49,388/- (Rupees Seventeen Lakhs Forty Nine thousand Three hundred and Eighty Eight only) which represents the principal plus interest due as on 21/12/2018 within 60 days from the date of receipt of the said notice.

The borrower and guarantors having failed to repay the amount, notice is hereby given to the borrower, guarantors and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him/her under section 13(4) of the said Act.

The borrower, guarantors in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the Central Bank of India for an amount Rs. 17,49,388/- (Rupees Seventeen Lakhs Forty Nine thousand Three hundred and Eighty Eight only) with interest thereon, expenses, costs and charges.

The borrower's attention is invited to provisions of Sub Section (8) of Section 13 of the Act, in respect of time available, to redeem the secured assets.

Description of the Immovable property

All that the Residential Flat at Plot No.45 (p) and 47 admeasuring 243 sqyds in Sy.No.29, at Jilelaguda Village and Gram Panchayat, Saroomarg Mandal R.R District, and bounded as follows, North by: Plot No 48 and 45 Part, South by: Plot No 46 , East by: 25ft wide road, West by: 25ft wide road

Date: 23/04/2019
Place: Hyderabad
AUTHORISED OFFICER
Central Bank of India

STATE BANK OF INDIA
RETAIL ASSETS CENTRAL PROCESSING CENTER - 4
Upstairs of KS Bakers, Beside BJP Office, Kukatpally, Hyderabad -500072

POSSESSION NOTICE (SYMBOLIC)
Under Rule 8(1) (For immovable property)

Where as The undersigned being the authorized officer of the State Bank of India, Retail Assets Central Processing Center - 4, Kukatpally, under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest (Second) Ordinance, 2002 (Ord. 3 of 2002) and in exercise of the powers conferred under section 13 (12) read with Rule 9 of the Security Interest (Enforcement) Rules, 2002 issued a Demand Notice Dated 30.11.2018 calling up on the borrowers: Sri Dhananjay Kumar Mishra, S/o: Sri Shivjee Mishra, Plot No: 6, Sri Sai Colony, Ferrozguda, Risala Bazar, Secunderabad - 500010, Office : NED Energy Ltd, Sy.No: 823 & 827, Medchal V & M, R.R.Dist. Property : Flat No: 302, 2nd Floor, A.M Residency, Turkapally Village, Alwal, Secunderabad. Cell No: 986662432, 9348212340. A/c No: 6205849784 (H/L) to repay the amount mentioned in the notice being Rs. 7,43,445/- (Rupees Seven Lakhs Forty Three Thousand Four Hundred and Forty Five only) as on 21.12.2018 + interest + other incidental expenses wherever applicable & expenses within 60 days from the date of receipt of the said notice.

The borrower having failed to repay the amount, notice is hereby given to the borrower and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him/her under section 13(4) of the said Ordinance read with Rule 9 of the said rules on 18th day of April 2019.

The borrower/guarantor in particular and the public in general are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the State Bank of India, Retail Assets Central Processing Center - 4, Kukatpally, for an amount of Rs. 7,43,445/- (Rupees Seven Lakhs Forty Three Thousand Four Hundred and Forty Five only) as on 21.12.2018 + interest + other incidental expenses wherever applicable.

The borrowers attention is invited to the provisions of sub-section (8) of Section 13 of the SARFAESI Act, in respect of time available, to redeem the secured assets.

DESCRIPTION OF MOVABLE & IMMOVABLE PROPERTY

All that the Residential Flat bearing No. 302, in Second Floor of 'A.M Residency', on Plot Nos. 7 and 8 in Survey No. 41, admeasuring Plinth area 1000.00 Square Feet (including common areas) and Parking 60.00 Square Feet, along with an undivided Share of Land 50.00 Square Yards or equivalent to 41.8 Square Meters, out of 400.00 Square Yards, situated at Turkapally Village, under Alwal Municipality, Malkajiri Mandal, Rangla Reddy District belonging to Sri.Dhananjay Kumar Mishra, S/o: Sri Shivjee Mishra, vide Regd. Sale Deed Doc No: 1628/2008, dated 08.05.2008. Bounded by: North: Plot Nos. 11 & 12, South: 20' - 0" Wide Road, East: 30' - 0" Wide Road, West: Plot No. 9. Bounded by: North: Plot Nos. 11 & 12, South: Flat No. 301, East: Flat No. 303, West: Plot No. 9.

Place : Hyderabad, Date : 18.04.2019 Sd/- Authorised Officer, State Bank of India

STATE BANK OF INDIA
RETAIL ASSETS CENTRAL PROCESSING CENTER - 4
Upstairs of KS Bakers, Beside BJP Office, Kukatpally, Hyderabad -500072

POSSESSION NOTICE (SYMBOLIC)
Under Rule 8(1) (For immovable property)

Where as The undersigned being the authorized officer of the State Bank of India, Retail Assets Central Processing Center - 4, Kukatpally, under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest (Second) Ordinance, 2002 (Ord. 3 of 2002) and in exercise of the powers conferred under section 13 (12) read with Rule 9 of the Security Interest (Enforcement) Rules, 2002 issued a Demand Notice Dated 30.12.2018 calling up on the borrowers 1.Smt. Sangita Kumari Upadhyay, W/o: Sri.Virendra Kumar Pandey, 2.Sri.Virendra Kumar Pandey, S/o: Sri.Sheoayash Pandey, Office : 1) Smt. Sangita Kumari Upadhyay, Sr. Sale Officer, Royal Sundaram General Insurance, Jewla Park Tower, East Wing, 5th Floor, Somajiguda, Hyderabad. 2) Sri.Virendra Kumar Pandey, G.M. Marketing & Purchase, Evgen Engineers Service Pvt. Ltd. # 102, Sector Emerald, ATRS, Cyberabad, Hyderabad. Cell No: 8688612280. A/c No: 62450517853 (H/L), 62450518256 (Saraksha) to repay the amount mentioned in the notice being Rs. 14,57,863/- (Rupees Fourteen Lakhs Fifty Seven Thousand Eight Hundred and Sixty Three only) as on 29.12.2018 + interest + other incidental expenses wherever applicable & expenses within 60 days from the date of receipt of the said notice.

The borrower having failed to repay the amount, notice is hereby given to the borrower and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him/her under section 13(4) of the said Ordinance read with Rule 9 of the said rules on 18th day of April 2019.

The borrower/guarantor in particular and the public in general are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the State Bank of India, Retail Assets Central Processing Center - 4, Kukatpally, for an amount of Rs. 14,57,863/- (Rupees Fourteen Lakhs Fifty Seven Thousand Eight Hundred and Sixty Three only) as on 29.12.2018 + interest + other incidental expenses wherever applicable.

The borrowers attention is invited to the provisions of sub-section (8) of Section 13 of the SARFAESI Act, in respect of time available, to redeem the secured assets.

DESCRIPTION OF MOVABLE & IMMOVABLE PROPERTY

All that part & parcel of the Double Bed Room Flat No. D2-103, (Municipal No. 20-1/RS/ID-2-103), 1st Floor, in Diamond Sector, Aarambh Township, at Chandanagar with a plinth area of 697 Sq.ft., having One Car Parking No. 21, and undivided Share of Land 17.31 Sq.Yds. in Survey No. 65 & 66 of Serlingampally Village, and Survey No. 3232, 3262, 3272 & 3282 of Chandanagar Village, both villages under Serlingampally Mandal, Rangla Reddy District, belonging to Smt. Sangita Kumari, W/o: Sri Virendra Kumar Pandey, vide Regd. Sale Deed Doc No: 189/2016, dated 12.01.2016. Bounded by Flat:North:6' -6" wide Corridor, South: Open to Sky, East: Flat No. D2-102, Diamond, West: Open to Sky.

Place : Hyderabad, Date : 18.04.2019 Sd/- Authorised Officer, State Bank of India